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For Immediate Release

PRODUCT NOTICE: Lawn-Boy Announces Quality Issue Affecting Certain Models of Walk Power Mowers

BLOOMINGTON, Minn. (June 13, 2011) – Lawn-Boy today announced a quality issue affecting certain 2011 models of Lawn-Boy walk power mowers with rear-wheel drive transmissions. The company has seen a higher-than-normal rate of customer returns due to a failure in the self-propel drive system. This issue does not pose a safety concern; it simply requires the replacement of three screws in the transmission system.

Lawn-Boy apologizes for this quality issue and the inconvenience it may pose.

Product: 2011 Lawn-Boy® 20" walk power mowers with the rear-wheel drive self-propel system.

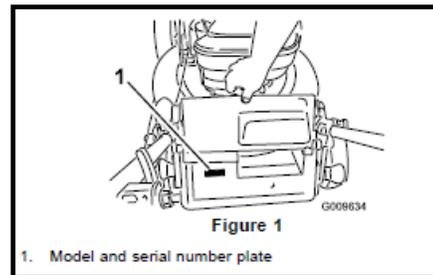
Sold at: The Home Depot in both the U.S. and Canada and independent Lawn-Boy dealers in Canada.

Issue/Remedy: The failure indication is loss of the self-propel function after a few hours of use. If you are experiencing this issue with your Lawn-Boy mower, we ask that you please take it to a local Lawn-Boy authorized servicing dealer for a free repair under warranty. **If you purchased your mower at The Home Depot, please do not return it to the store.**

To locate a Lawn-Boy authorized servicing dealer near you, please go to Lawn-Boy's website (www.lawnboy.com/locate) or call 1-888-552-5152. Because the repair requires disassembling a portion of your mower, we do not recommend you attempt to repair the machine yourself.

Affected Lawn-Boy Walk Power Mowers: the model/serial number can be found on a decal on the left rear of the mower.

<i>Model Number</i>	<i>Serial Number</i>
10604	311031151 – 311064385
10605	311015070 – 311029163
10606	311002214 – 311002500
	311003923 – 311005505
10624	311002542 – 311004559
10625	311001001 – 311001506



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